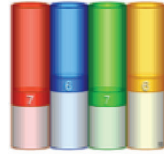




**THE KOLBE
PROMISE:
VALUABLE,
ACTIONABLE
INSIGHT**



**THE ONLY
CONATIVE
ASSESSMENT**

Kolbe is the only system that measures conation — how you take action. Kolbe A™ Index results are stable, unbiased, and predict how people perform.



**IMMEDIATELY
ACTIONABLE
ADVICE**

Kolbe goes beyond theory to provide solutions and advice that are straightforward, practical, and focused on improving outcomes.



**A COMPLETE
SOLUTION**

Kolbe offers powerful solutions for individuals and teams. Use the system in hiring, coaching and organizational development.

KOLBE.COM

THE KOLBE SYSTEM™

KOLBE HELPS YOU ACHIEVE WHAT YOU CARE ABOUT MOST

EXPAND

Grow your business by hiring the best people.

- Proven hiring process to dramatically improve the success of your new hires
- Create success models for every position within the company, speeding up your growth trajectory

ALIGN

Boost your productivity by matching strengths to job requirements.

- Advanced assessments to identify job-related stress and role requirements for each person
- Detailed guides to help each person succeed in their specific roles

IDENTIFY

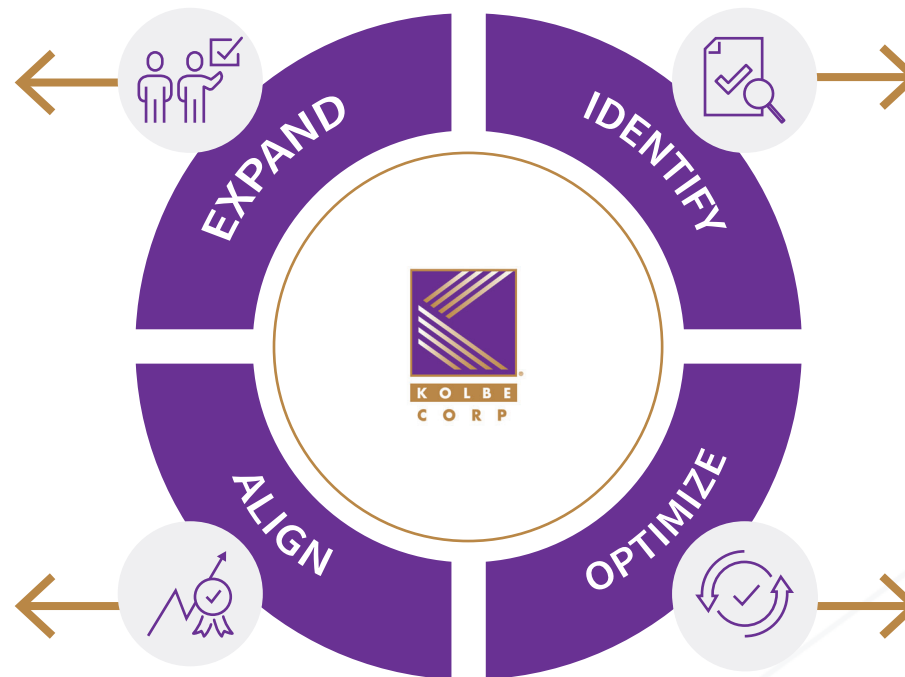
Capitalize on the power of your instinctive strengths.

- Conative strength assessments for each person
- Powerful communication reports
- Custom coaching

OPTIMIZE

Strategically combine your talents to maximize teamwork.

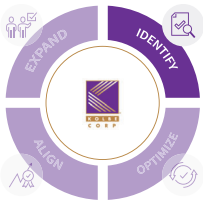
- Team seminars to get everyone on the same page and improve performance
- In-depth team reports and workbook to boost communication, productivity and collaboration



EXPERIENCE

Workshops & Training | Certification Seminars | KolbeCon Conference

ASK ABOUT SELF-GUIDED SOLUTIONS OR WORKING WITH A KOLBE EXPERT



IDENTIFY

Capitalize on the power of your instinctive strengths.

Getting a Kolbe A™ Index for yourself and everyone on your team will start you down the path towards increased performance and productivity by unlocking the power of conation.

PROVEN PRODUCTS



Kolbe A™ Index — the most powerful strengths assessment available, designed to identify and validate a person's natural talents. Each report includes complete information on a person's strengths and tips on how to be more productive. Each person gets a 4-number result and custom bar chart with Kolbe's four Action Modes®.



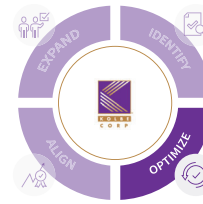
Comparisons: A to A™ Reports — effective collaboration is critical for success and Kolbe has the key, conative communication. The Comparisons: A to A gives you specific guidance on how to work together and reduce stress in your most important relationships.

🛒 PROVEN PACKAGE



Communication Bundle:

2 Kolbe A Indexes and
1 Comparisons: A to A Report



OPTIMIZE

Strategically combine talents to maximize teamwork.

Powerful team seminars, in-depth team reports, and practical workbooks will help everyone in the organization maximize instinctive strengths to unlock their best performance.

PROVEN PRODUCTS



Kolbe Team Sessions & Reports — a virtual or in-person, full or part-day seminar designed to help teams build on employee strengths and improve overall performance. Includes customized reports for each person and consulting to address specific needs of your team.



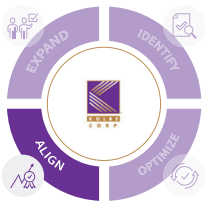
Activate Your A™ Guides —workbooks with exercises used to improve performance and gain clarity around barriers to productivity. Can be used independently or as an ongoing group activity.

🛒 PROVEN PACKAGE



Team Bundle:

A 90-minute team session
Customized team reports



ALIGN

Boost productivity by matching strengths to job requirements.

Use advanced Kolbe reports to pinpoint job-related stress and get each person performing at their best.

PROVEN PRODUCTS



Kolbe B™ Index — measures an individual's perception of their own job responsibilities and helps identify when a person has to perform contrary to their natural strengths.



Kolbe C™ Index — measures the expectations of a specific job and helps supervisors and jobholders see how natural strengths line up with the demands of a job.



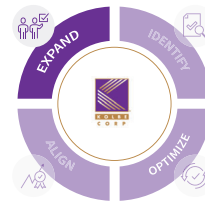
Role Alignment Guide — a tool that compares individual strengths to job requirements and gives you tips to help predict and reduce stress, while improving overall performance.

🛒 PROVEN PACKAGE



Productivity Bundle:

1 Kolbe B Index, 1 Kolbe C Index
Role Alignment Guide



EXPAND

Build your business by hiring the best people.

Using Kolbe's proven process to put the right people in the right seats will help you increase employee performance and retention.

PROVEN PRODUCTS



Kolbe RightFit™ — identifies the best candidate quickly and cost-effectively by defining job requirements and generating custom candidate reports reports to grade job candidates against a Range of Success™ for the open position.



Dynamynd® Interview Guide — a powerful step-by-step interview process with questions that consider the whole person and designed to predict the probability a candidate will perform at the level you need them to.

🛒 PROVEN PACKAGE



Hiring Bundle:

1 Kolbe RightFit, 1 Dynamynd Interview Guide
and 3 Kolbe A Indexes for job candidates.

DEEPER KOLBE EXPERIENCES

**Go deeper with Kolbe,
or even become an expert.**

Whether you want a little, or a lot more training on how to use conation and Kolbe Solutions in your life, attend a powerful Kolbe experience.

PROVEN PRODUCTS



Kolbe Plus Workshop — this one-day experience is perfect for anybody looking to see the Kolbe System™ in action. Attendees will leave with a new understanding of specifically how to use their natural strengths at work and at home. This session is even more powerful when multiple colleagues attend at the same time.

LEARN MORE: [Kolbe.com/KolbePlus](https://kolbe.com/KolbePlus)



Kolbe Certification — if you find yourself using the Kolbe System often, it may be time to become the expert. As a Kolbe Certified™ Consultant you'll master the science behind conation, how to formally interpret Kolbe Index results, and learn how to fully implement the Kolbe System with clients or within your organization.

LEARN MORE: [Kolbe.com/Certification](https://kolbe.com/Certification)



KolbeCon Conference — KolbeCon is your once-a-year opportunity to dramatically accelerate your business results and make amazing connection. Attendees learn from industry-leading keynote speakers, and have the chance to interact with other Kolbe Certified Consultants from around the globe.

LEARN MORE: [KolbeCon.com](https://kolbe.com)



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